

Written Profile



Farm: Daluge Farm

Location: Janesville, WI

Date of Origination: 1904

Industry Sector(s): Dairy

“The future is bright indeed,” opens Peter Daluge. “We have a growing population that needs high-quality food and dairy products. The farmers of America can provide that food.” It is this philosophy that inspired Daluge’s ancestors to begin farming more than one hundred years ago and is carried on today by the current farm. Their commitment to quality farming and careful conservation of the land is a welcome contribution to **Agriculture’s Lasting Heritage**.

Daluge’s farming ancestors were not always familiar with working the land. They decided to purchase the Wisconsin farm in 1904, as Daluge says, to “try their hand running a farm to see if they could do it.” One hundred years of successful farming and expansion later, no one would say they couldn’t handle it. However, it hasn’t always been rainbows and butterflies. Daluge says the farm has had its fair share of problems common to any agriculture profession. They’ve dealt with bad weather, low milk prices and shortages with labor time and time again. Why keep at it when sometimes it might seem easier to quit? For Daluge, the answer is simple. “Each generation continues to do the same as the former – to see if we have that spirit to try new things and new ideas,” says Daluge.

Daluge Farm has been a model for good soil management practices over the years. “This farm won a county conservation award in the 1960s and today the soil is better than it was a hundred years ago,” says Daluge.

According to Daluge, Farm Bureau has long been a part of the farm’s history, helping to shape him and his siblings and providing new perspectives on their land and production. “My father had several Farm Bureau trainees in the mid-1950s, which was a great experience for us as kids,” shares Daluge.

Daluge says that the long-term success of the farm has been influenced by improvements to milking equipment and feed storage, in addition to higher-producing cows, but that its continued prosperity will be in the knowledge passed down more personally from generation to generation. “Many of the farms today have gotten bigger, but they are still family farms,” reminds Daluge. We admire Daluge Farm’s commitment to carrying on the family tradition of sustainable management practices and for their contribution to **Agriculture’s Lasting Heritage**.